



2019 VIDEO PRODUCTION - SAMPLE STARTER PACKAGES AND BUDGETS

While A "video production" is vague and can really be ANYTHING - any combination of shooting and editing to share some news, to promote a business, showcase a performer, to tell a story - to get down to brass tacks and nail down a working budget we need to nail down some specifics. Below are a (by no means complete) list of some of the more common entry level video projects we have been asked to produce for clients in the past. - including a starter budget to give you a ballpark as to what you will need to invest

BUDGETS STARTING AT



LIVE SPEAKER | PRESENTER | TED TALK STYLE VIDEO - FOR WEBSITE | SOCIAL MEDIA
Video of your business presentation, talk or keynote to put online to share your expertise with the world and connect with
 filmed live on you location with 3 cameras (closeup wide and audience reaction) utilizing a wireless lav mics for clear vocals, or recorder for so
 Edited down and Packaged in studio w/ your original Power Point, on screen titles, logos and credentials, tail branded with contact info, call to a
 Final video output to any video format to share on your website, FACEBOOK, Social media LINKED IN, YOUTUBE - or cut to multipart web series

Full 1Hr presentation \$1500
 Highlight video \$750
 film & record only \$500



LIVE MUSIC VIDEO - PERFORMANCE | GIG | CONCERT
Video of your gig and live show, entertain others while sharing your talent with the world. (and land future bookings)
 filmed live on you location with 4 cameras (wide, solo, drum, piano) utilizing a board feed audio recording, audio recorded separately for your
 Edited down, synced with master audio, and Packaged in studio w/ band logos, album art, on screen titles, logos and credentials, tail branded
 Final video output to any video format to share on your website, Social media FACEBOOK, LINKED IN, YOUTUBE -

Full 1hr concert video \$1500
 Single 3 min Music video \$750
 film and record only \$500



BUSINESS | GROUP PROMO SPOTLIGHT VIDEO
A video to show the world your business, your products and services- and to connect with your clients to increase sales
 Filmed at your Business location, Multicam Interviews of key personnel, B-roll and establishing shots of your location, client testimonials,
 Edited down to 2-3 minute video - Packaged in studio on screen titles, logos and credentials, tail branded with contact info, call to action
 Final video output to any video format to share on your website, FACEBOOK, Social media LINKED IN, YOUTUBE

1-3 minute spotlight video \$1500
 30 sec Elevator Pitch Only \$500
 Plus \$500 per add'l date / location



ARTIST | PROJECT | ALBUM RELEASE | MINI DOCUMENTARY | EPK
Show off your talent, your creations, announce your project, connect with you people
 Filmed at your studio or gallery, candid interview, B-roll and establishing shots of your art and process
 Edited down and Packaged in studio on screen titles, logos and credentials, tail branded with contact info, call to action
 Final video output to any video format to share on your website, FACEBOOK, Social media LINKED IN, YOUTUBE

2-3 minute EPK video \$1500
 Documentation | Filming only \$500
 Plus \$500 per add'l date / location



EVENT | FESTIVAL HIGHLIGHT DOCUMENTARY | EPK
A video to showcase your event, share its highlights, connect with a new audience for next year
 Filmed at your Event, candid or Multicam Interviews of key personnel, B-roll and establishing shots of your location, performances, talks and
 Edited down in and Packaged in studio on screen titles, logos and credentials, tail branded with contact info, call to action
 Final video output to any video format to share on your website, FACEBOOK, Social media LINKED IN, YOUTUBE

2-3 minute EPK video \$1500
 Documentation | Filming only \$500
 Plus \$500 per add'l date / location



REAL ESTATE LISTING VIDEO
A walkthrough of the location, features and local amenities to quickly showcase your real-estate listing to sell that house or
 Utilizing lights, Cameras Steadycams Sliders, lenses- and your input, we produce video walkthrough of the location (and the neighborhood) you

30sec-2min real estate video \$1500
 plus \$500 per add'n'l location



TUTORIAL "HOW TO" VIDEOS
Give back to your community while gaining prestige and expertise by sharing knowledge - single video or web series
 Set of tutorial videos Filmed on location on a single day utilizing lighting, lav mics and multicamera - filmed as one off or a set of 6 to release as :
 All episodes cut in studio, individually edited and "packaged" with one set of credits and titles, credentials, contact info and bg intro music,

6 Part web series \$1500
 Single 3 min video \$500



CROWDFUNDING FUNDRAISING VIDEOS -
Videos for Gofund Me, Indie Gogo, and Kickstarter type fundraising campaigns - for those seeking crowd funding for a proj

budget approx **5% of fundraising goal**



WEDDING VIDEO
A video to immortalize your wedding, share your special day with your family.
 Full video coverage Documenting the Ceremony, reception, toasts, cheers, cake, dancing - from Morning until the last guest leaves the reception
 Multi Camera coverage of the Ceremony, "Groom Cam" and "Bride Cam" Extra cameras for the Wedding Party to play and be silly with,
 Coverage of Reception, Best Man and Bridesmaid speeches, Cake cut, first dance, and ending with montage of reception party

2 hr Wedding video starting at \$4000
 2 person Documentation | Filming only \$1500
 Plus \$500 per add'l date / location / Camera op

..... YOU TELL US

This is by no means a complete list - if you have a project or a specific video in mind please contact me

call



ADDITIONAL OPTIONS FOR VIDEOS

LIVE WEBCAST | VIDEO PODCAST - Additional crew, video switchers and cameras brought in to live-stream the prese **add \$1500**
ADDITIONAL DATE / LOCATION DOCUMENTATION - Single Camera and Op for additional location / date, 1hr, resh **add \$250**
ADDITIONAL DATE / LOCATION - SHOOTING - Multi Cameras and Op for additional locations - Full day 10 hr day **add \$500**
LIGHTING AND GREEN SCREEN PACKAGE - 10' x10' cinema green screen and backdrop stand **add \$350**
EDITING "PACKGING" - dayrate on cutting, color grading, editing and packaging supplied Raw footage, **\$500.00**
WEB SERIES - Converting an established feature length video into a multi part web-series - each with its own p **add \$150 per episode editing time**
LICENCED MUSIC - Commercially Licenced music track / song for video background music **\$100-\$300 per track licence**

All Current Pricing listed is based on an estimate and is subject to change or revision based on specific project shooting logistics
 early payment, special permits or requirments, additional equipment or crew, special requests, additional talent, travel and geographical limitations and other factors.

For more specific information on each video package - or to discuss a custom video package for you contact us today
 call (or txt) **Ryan McCann 604-723-4465**, msg through Social Media
 or email **ryan@mvpvideo.ca** or **info@documonkey.tv**